**Call for Applications:**

**Green Growth Idea Hackathon**

In order to achieve global carbon neutrality goals, the participation of individuals is essential. In conjunction with the “World Green Growth Forum”, Pohang City is seeking practical ideas for reducing carbon emissions in daily life. Selected ideas will contribute to the declaration of a “Green Growth Vision to Promote Citizen Participation.”

We invite you to submit actionable ideas and tasks to help reduce carbon emissions. We eagerly look forward to your enthusiastic participation!

February 2025

World Green Growth Forum Secretariat

|  |  |  |
| --- | --- | --- |
| 1 |  | **Overview** |

❍ Title: Green Growth Idea Hackathon

❍ Date: May 14th, 2025(Wed) – May 15th, 2025(Thu)

❍ Application Deadline

• International: March 10th ~ 14th, 2025 (Fri)  
• Domestic: March 31st ~ April 4th, 2025 (Fri)

❍ Organizer: World Green Growth Forum Secretariat

❍ Eligibility: Anyone who is willing to participate in carbon-neutral activities  
for green transformation and capable of presenting proposals in English

❍ Number of teams to be selected: A total of 10 teams  
(5 teams from Korea, 5 teams from Abroad)

❍ Support provided to selected teams: Invitation to the WGGF

• Airfare (for international participants only) & domestic transportation  
• Three nights of accommodation  
• Pohang city tour

|  |
| --- |
| \* Note  - Any costs beyond the provided support will be the responsibility of participants.  - Assistance with visa matters for attendance can only be provided by invitation letter. |

|  |  |  |
| --- | --- | --- |
|  | **WGGF OVERVIEW** |  |
|  |  |
| • Event Name: World Green Growth Forum  • Date: May 14th, 2025 (Wed) – May 15th, 2025 (Thu)  • Location: Pohang City and surrounding areas  • Content:  - Main Events: Opening Ceremony, Thematic Sessions, Green Growth Vision  Declaration Ceremony, ICLEI Townhall COP  - Side Events: Green Growth Idea Hackathon, Pre-UGIH S.I.W, Promotional booth | | |

|  |  |  |
| --- | --- | --- |
| 2 |  | **Hackathon Details** |

❍ Competition Theme

- Ideas that can encourage carbon-neutral actions in daily life

▲ Creativity ▲ Systematic Approach ▲ Practical Possibility ▲ Sustainability

※ The idea must include the possibility of securing carbon reduction data

(qualitative or quantitative)

❍ Operational Procedure

|  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- |
| **Participant Recruitment** |  | **Application Submission** |  | **1st Round Evaluation** |  | **Final**  **Evaluation** |
| Announcement for recruiting Hackathon participants | Team formation and idea submission | Initial evaluation and invitation of selected teams | Presentation evaluation and award  ceremony |
| **February** |  | **March** |  | **April** |  | **May** |

❍ 1st Round Evaluation

|  |
| --- |
| • International: During the fourth week of March 2025  • Domestic: During the second week of April 2025 |

❍ Final Round Evaluation

|  |
| --- |
| • Presentation Method: English presentation  • Presentation Duration: Each team will present approximately 15 minutes  10 min. for explanation + 5 min. for Q&A  • Presentation Content must include the following:  ① Background of the idea proposal,  ② Explanation of the idea and implementation plan  ③ Methods for securing carbon reduction data  ④ Anticipated effects  • 3 to 5 Judges will evaluate the presentations. Rankings will be determined based on the total scores, which will be aggregated according to the evaluation criteria of each judge |

❍ Prizes and rewards

|  |
| --- |
| • Number of awards: 4 teams in total  (1 Grand Prize, 2 Excellence Prizes, 1 Encouragement Prize)  • Exceptional ideas may be incorporated into the Green Growth Vision Declaration Ceremony  • The Grand Prize includes 1,000,000 KRW in prize money,  the Excellence Prize includes 600,000 KRW in prize money,  and the Encouragement Prize includes 400,000 KRW in prize money.  • The Award Certificate issued by the Mayor of Pohang City |

※ Subject to change due to operational circumstances.

|  |  |  |
| --- | --- | --- |
| **3** |  | **Submission & Important Notes** |

❍ Submission Documents

- All documents from 1 to 4 must be submitted in PDF format

1. Hackathon Application Form **[Form 1]**

2. Consent for Collection and Use of Personal Information & Documents, Copyrights **[Form 2]**

3. Letter of Consent for Participation of minor **[Form 3]**

4. Green Growth Idea Proposal

※ Must refer to the **Hackathon Proposal Guidelines**.

※ All the team members should submit **[Form 2]**

※ Only the minor participant must submit **[Form 3]**

❍ Submission Documents

- Collect the documents and submit them via contact person’s email

- Contact persons: [kj1011b@korea.kr](mailto:kj1011b@korea.kr) (China)  
[bakusensei@korea.kr](mailto:bakusensei@korea.kr) (Japan)  
[jetaime17@korea.kr](mailto:jetaime17@korea.kr) (Korea and other countries)

- File Name: GreenGrowthIdeaHackathon\_CountryName(ex. KR)\_Teamname

- For inquiries, please send an email the respective country’s contact person

❍ Important Notes

- Apply as a single team (no overlapping team members)

- A team must consist of a minimum of 3 members and a maximum of 5 members

- There are no restrictions on the age, gender, or nationality of team members: however, for minors, **[Form 3]** from a guardian must be submitted, and a guardian (adult) must be a team member

- Any disadvantages caused by errors in filling out, missing, false information, or document forgery will be the responsibility of the applicant

|  |  |  |
| --- | --- | --- |
| **4** |  | **WGGF Hackathon Schedule** |

|  |  |  |  |
| --- | --- | --- | --- |
|  | **Time** | **Content** | **Remarks** |
| -1day  (5/13) | 15:00 ~ 16:00 | Check In |  |
| 16:00 ~ 17:00 | Pohang Tour (not fixed) |  |
| 17:00 ~ 18:00 |
| 18:00 ~ 19:00 |
| 19:00 ~ 20:00 |
| 20:00 ~ 21:00 |
| WGGF  DAY1  (5/14) | 09:30 ~ 10:00 | WGGF | Register |
| 10:00 ~ 12:00 | WGGF Opening | Attend |
| 12:00 ~ 13:30 | Lunch |  |
| 13:30 ~ 15:00 | Hackathon | Idea Strengthening |
| 15:00 ~ 16:00 | Presentation |
| 16:00 ~ 17:00 |
| 17:00 ~ 18:30 |
| WGGF  DAY2  (5/15) | 10:00 ~ 11:00 | Hackathon | Award Ceremony |
| 11:00 ~ 12:00 | WGGF session | Attend |
| 12:00 ~ 13:30 | Lunch |  |
| 13:30 ~ 16:00 | Vision Declaration Ceremony  & Town Hall COP | Attend |
| 16:00 ~ 17:00 | Green Growth Campaign | Outside |

※ Subject to change due to operational circumstances

[Form 1] Hackathon Application Form

|  |  |  |  |
| --- | --- | --- | --- |
| – **World Green Growth Forum** –  **Green Growth Idea Hackathon Application Form** | | | |
| NAME OF TEAM | (max. of 10 words) | | |
| GREEN GROWTH  IDEA | \* Please explain GREEN GROWTH IDEA in 2-3 sentences | | |
| BACKGROUND OF IDEA | \* Please explain in 4-6 sentences | | |
| METHOD OF DATA OBTAINING | \* Please explain in 4-6 sentences | | |
| EXPECTED EFFECTS | \* Please explain in 4-6 sentences | | |
| **PROFILE OF TEAM LEADER** | | | |
| NAME | (SURNAME) (FIRST NAME) | | |
| DATE OF BIRTH | (YEAR) | (MONTH) | (DAY) |
| NATIONALITY |  | GENDER |  |
| PROFESSION |  | | |
| RESIDENCE ADDRESS | (POSTCODE) | | |
| MOBILE NO. |  | | |
| E-MAIL | \* This will be the main point of contact | | |

|  |  |  |  |
| --- | --- | --- | --- |
| **PROFILE OF TEAM MEMBER 1** | | | |
| NAME | (SURNAME) (FIRST NAME) | | |
| DATE OF BIRTH | (YEAR) | (MONTH) | (DAY) |
| NATIONALITY |  | GENDER |  |
| PROFESSION |  | | |
| RESIDENCE ADDRESS | (POSTCODE) | | |
| MOBILE NO. |  | | |
| E-MAIL |  | | |
| **PROFILE OF TEAM MEMBER 2** | | | |
| NAME | (SURNAME) (FIRST NAME) | | |
| DATE OF BIRTH | (YEAR) | (MONTH) | (DAY) |
| NATIONALITY |  | GENDER |  |
| PROFESSION |  | | |
| RESIDENCE ADDRESS | (POSTCODE) | | |
| MOBILE NO. |  | | |
| E-MAIL |  | | |
| **PROFILE OF TEAM MEMBER 3** | | | |
| NAME | (SURNAME) (FIRST NAME) | | |
| DATE OF BIRTH | (YEAR) | (MONTH) | (DAY) |
| NATIONALITY |  | GENDER |  |
| PROFESSION |  | | |
| RESIDENCE ADDRESS | (POSTCODE) | | |
| MOBILE NO. |  | | |
| E-MAIL |  | | |

|  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- |
| **PROFILE OF TEAM MEMBER 4** | | | | | | | |
| NAME | | (SURNAME) (FIRST NAME) | | | | | |
| DATE OF BIRTH | | (YEAR) | | (MONTH) | | (DAY) | |
| NATIONALITY | |  | | GENDER | |  | |
| PROFESSION | |  | | | | | |
| RESIDENCE ADDRESS | | (POSTCODE) | | | | | |
| MOBILE NO. | |  | | | | | |
| E-MAIL | |  | | | | | |
| **PHOTO** | | | | | | | |
| LEADER | MEMBER 1 | | MEMBER 2 | | MEMBER 3 | | MEMBER 4 |
|  |  | |  | |  | |  |
| *I , the undersigned applicant, declare that the particulars in this application are true and accurate*  *as per the guidelines of The Green Growth Idea Hackathon 2025 and that I have not willfully suppressed any material fact.*    Date: (Day) / (Month) / 2025  Team Leader: (Signature)  To World Green Growth Forum Secretariat | | | | | | | |

[Form 2] Consent for Collection and Use of Personal Information & Documents

|  |
| --- |
| **Consent for Collection and Use of Personal Information & Documents** |
| **1. Information to be Collected**   |  |  |  |  |  | | --- | --- | --- | --- | --- | | **Purpose of Use** | Green Growth Idea Hackathon: Submission, Evaluation, Travel and Accommodation Arrangements (for selected teams) | | | | | **Information to be Collected** | |  |  | | --- | --- | | Personal Information | Name, date of birth, nationality, gender, profession, residence address, mobile phone number, email and all the personal information provided in the application form | | Documents | All submission documents | | | | | | **Retention Period** | 5 years | **Grounds for use** | Consent to the use of personal information by the subject | | | **Right to refuse** | We are collecting personal information to promote the Green Growth Idea Hackathon project, and personal information will only be used for business related to this project. If you do not wish to provide it, you may be restricted from participating in this project. | | | | |  | | | | | | **Do you agree with the purpose of collecting and using personal information?** | | | | **□ Agree □ Disagree** |   **2. Consent to the provision of personal information to a third party**   |  |  |  |  |  | | --- | --- | --- | --- | --- | | **Purpose** | Provision and used by related agencies for this project | | | | | **Third party** | World Green Growth Secretariat, Korea Tourism Organization, Travel Agency, etc | | | | | **Providing Information** | |  |  | | --- | --- | | Personal Information | Name, date of birth, nationality, gender, profession, residence address, mobile phone number, email and all the personal information written on the application form | | Documents | All submission documents | | | | | | **Retention Period** | 5 years | **Grounds for use** | Consent to the use of personal information subject | | | **Right to refuse** | We are providing personal information to third parties involved in Green Growth Idea Hackathon project. The information will only be used for business related to this project. If you do not wish to provide it, you may be restricted from participating in this project. | | | | |  | | | | | | **Do you agree with providing Information to third party?** | | | | **□ Agree □ Disagree** |   **3. Copyright Usage Agreement**  **1) Copyright Use for Submitted Works**  The applicant agrees to grant the rights to the submitted works as described below:   1. **Works Subject to License**: Live video, submitted materials (presentation materials and personal information), online/offline distribution of presentation materials, etc. 2. **Rights Granted**: Reproduction rights, public transmission rights (broadcasting, transmission, digital audio transmission rights), distribution rights, and rights to create derivative works.   **2) Responsibility for Copyright Compliance**  In the event that any design or content submitted by the speaker violates copyright laws and causes issues later, the event organizer, organizing body, or agency will not be held responsible. The speaker is responsible for ensuring that any raw data used is properly reviewed and prepared. If any data is quoted, the source must be clearly cited.  **3) Distribution of Materials**  The event will be held offline, but materials may be distributed via websites, government-related websites, TV (IPTV), print, social media (SNS), and the event's official websites during and after the event for promotional purposes. These materials may be shared, viewed, and provided without time restrictions after the event.  **4) Duration of Copyright License**  The duration of the license for the use of the subject materials will begin from the date of the speaker’s presentation and continue until the speaker notifies the event organizers of their wish to withdraw permission for the use of their works. |
| *I, the undersigned, hereby consent to collection and use of my personal information and documents submitted as part of my application for the Green Growth Idea Hackathon.*  Date: (Day) / (Month) / 2025  Name: (Signature) |

[Form 3] Letter of Consent for Participation of minor

|  |
| --- |
| **LETTER OF CONSENT FOR PARTICIPATION OF MINOR** |
| *I, as a parent or a guardian of the following minor listed below, hereby give my consent for their participation in the Green Growth Idea Hackathon. I also agree to take responsibility for any damages caused by the minor during the event.*   |  |  | | --- | --- | | **Person Under the Age of 18** | | | NAME | (SURNAME) (FIRST NAME) | | DATE OF BIRTH | / / (YYYY/MM/DD) | | AGE |  | | **Parent** | | | NAME | (SURNAME) (FIRST NAME) | | DATE OF BIRTH | / / (YYYY/MM/DD) | | ADDRESS | (POSTCODE) | | MOBILE NUMBER |  | | RELATIONSHIP |  | | **Guardian** | | | NAME | (SURNAME) (FIRST NAME) | | DATE OF BIRTH | / / (YYYY/MM/DD) | | MOBILE NUMBER |  | | RELATIONSHIP |  | |
| *I, the undersigned, hereby consent to the participation of the minor I have submitted as an applicant for the Green Growth Idea Hackathon.*  Date: (Day) / (Month) / 2025  (Person Under the Age 18) Name: (Signature)  (Parent) Name: (Signature)  (Guardian) Name: (Signature)  To World Green Growth Forum Secretariat |

[Guidelines] Hackathon Proposal Guidelines

|  |
| --- |
| – **World Green Growth Forum** – |
| **Green Growth Idea Proposal Guidelines** |
| 1. The idea proposal must be **written in English**.  2. The proposal must be created in **PPTX (16:9) format**  (The file should be converted to PDF for submission).  3. The proposal must be limited to a **total of 20 pages**.  4. The proposal should include the following components:  ① Background of the idea proposal ② Explanation of the idea and implementation plan ③ Methods for securing(obtaining) carbon reduction data ④ Expected effects ⑤ Other relevant details.  5. The proposal presentation **must be conducted in English**.   |  | | --- | | **Submission deadlines**  • by March 14th, 2025 | | **First round of evaluation (Internal Evaluation)**  • March 17th, 2025 - March 21st, 2025 | | **Final round of evaluation (Presentation at WGGF)**  • Date: May 14th, 2025 | | **Award Ceremony at WGGF**  • Date: May 15th, 2025 |   • Presentation Method: Public presentation in English by the teams selected in the  first round (PT presentation).  • Presentation Duration: Approximately 15 minutes (10 min. for explanation + 5 min. for Q&A).  • Scoring Method: Final rankings will be determined based on the total scores calculated according to the evaluation criteria set by each judge. |