

應用藝術研究所碩士班

107 學年度(108.12 修訂)

最低修業年限	一年
應修學分數	30 學分
應修（應選）課程及符合畢業資格之修課相關規定	<p>工設組/視傳組必修課程：</p> <ol style="list-style-type: none"> 1. 「藝術與設計專題研討」(每學期1 學分)，必修滿 3 學分。 2. 「設計個別研究」必修 3 學分。至多以 6 學分為限。 3.至少應修滿本所六門課程(不含「藝術與設計專題研討」)。 4.至少應修滿各組學生所屬組別開設之課程四門。 5.至少應修創作相關課程一門。 6.以藝術創作畢業要件者，至少必修「設計與藝術創作實務」相關之課程二門。 7.以研究論文為畢業要件至少應修研究方法相關課程一門

Institute of Applied Arts, Masters Degree

2018 Academic Year

Mini.Period of Study	One Year
Total required credits	30 credits
Regulations	<p>Compulsory Courses for Industrial Design/Visual Communication Design</p> <ol style="list-style-type: none"> 1. Course “Seminar on Arts and Design” provides 1 credit each semester. Students should take a minimum of 3 credits. 2. The “Independent Study on Design” course provides 3 credits. Maximum 6 credits during your study. 3. Students should take at least 6 courses from the Institute of Applied Arts during their study. The compulsory “Seminar on Arts and Design” courses are not included within the 6 required courses. 4. Students should take a minimum of 4 courses from each pathway. 5. Students are required to take at least one creative course. 6. Students whose final projects are based on art, must take a minimum of 2 courses related to their arts and design specialism during their study. 7. Students who decide to focus on research and dissertation writing should take a minimum of one course related to academic research methodologies.

應用藝術研究所博士班

107 學年度(108.12 修訂)

最低修業年限	三年
應修學分數	24 學分(含 4 學分藝術與設計專題研討)；傳播與科技組應修學分數總計 31 學分。
逕博應修學分數	50 學分(含碩士班所修課程學分)，本所課程至少 30 學分(不含藝術與設計專題研討)
應修(應選)課程及符合畢業資格之修課相關規定	<p>必修課程： 藝術與設計專題研討(1 學分，需修滿 4 學分)；傳播與科技組需加修 3 學分「知識與方法」課程。</p> <p>傳播與科技組： 一、先修課程(2 門，共計 6 學分) 1. 傳播理論； 2. 「傳播研究方法：量化取向」或「傳播研究方法：質化取向」(二擇一)</p> <p>二、必修課程(2 門，共計 7 學分) 知識與方法、藝術與設計專題研討</p> <p>三、本組選修課程(10 選 3，共計 9 學分) 媒體策略管理與行銷、組織傳播與公共關係、多媒體人機互動概論、雛形設計與製作、科技/科學傳播、網路與社群媒體行銷、娛樂媒介研究、網路空間與社群、媒體文化專題、科技新聞與公關實務。</p> <p>四、其他選修課程(合計 9 學分)</p> <p>附註：碩士班逕行修讀博士學位學生，先修課程可列入畢業學分之計算。</p>
備註	研究生可抵免學分之總數，以應修畢業學分三分之一為限。

Institute of Applied Arts, Doctoral Degree

2018 Academic Year

Minimum Period of Study	3 Years
Total required credits	24 Credits (4 credits of “Seminar on Arts and Design”). Students of the “Communication and Technology” Pathway have to fulfill a total of 31 credits.
Continuing PhD Students	50 credits, including credits taken during Masters Degree study. In addition, students must fulfil a minimum of 30 course credits from the Institute of Applied Arts, during their study.

<p>Regulations of compulsory and elective courses</p>	<p>Course “Seminar on Arts and Design” provides 1 credit each semester. Students should take a minimum of 4 credits. Students of the “Communication and Technology” Pathway have to take 3 extra credits on “Knowledge and Methodology”.</p> <p>Regulations of “Communication and Technology” Pathway</p> <ol style="list-style-type: none"> 1. Pre-sessional Courses (2 courses, total 6 credits) <ol style="list-style-type: none"> (a) Communication Theory; (b) “Communication Methods: Quantitative Approach” or “Communication Methods: Qualitative Research” (Choose one) 2. Compulsory Courses (2 courses, total 7 credits) <p>Courses: “Knowledge and Methodology”, and “Seminar on Arts and Design”</p> 3. Elective Courses (3 out of 10 courses, total 9 credits) <ul style="list-style-type: none"> Strategic Management and Marketing for Media Organizations Organizational Communication & Public Relations Introduction to Human-computer Interaction Design Prototype Design and Development Science/Technology Communication Internet and Social Media Marketing Entertainment Media Study Community in Cyberspace Special Topics in Media and Culture Practice of Journalism and PR for Science and Technology News 4. Other Elective Courses (Total 9 credits) <p>Note: Pre-sessional courses taken by continuing PhD students can transfer these credits to course requirements.</p>
<p>Notes</p>	<p>The maximum credits that can be transferred from Masters’ degree courses is 1/3 of total Ph.D. required credits.</p>