## 科技管理研究所碩士班

106 學年度(106.12 修訂)

最低修業年限	一年
應修學分數	39 學分(含3學分碩士論文研究)
應修 (應選)	一、修滿四門先修課程:統計學、經濟學、企業管理/管理學、會計學、或其他相
課程及符合畢	似課程通過抵免,但不列入畢業學分。
業資格之修課	二、本所必修及必選課程如後:
相關規定	1.必修課程 15 學分:
	(1)國際行銷(3學分)(2)企業政策與策略管理(3學分)(3)財務策略與管理(3
	學分)(4)產業分析與創新(3學分)(5)碩士論文研究(3學分)
	2.必選課程3學分:一門數量方法相關課程(見備註)
	三、科技管理專題研討(每學期必修,前三學期每學期1學分,第四學期0學分)。
	四、選修 18 學分,其中6學分可至他系所(含國外大學)選修。外籍生選修本所
	以外開授之課程可由所務議通過。
	五、通過畢業論文口試,並繳交畢業論文。
備註	一、數量方法課程包括: <u>科管研究方法</u> 、多變量分析、迴歸分析、時間序列、作業
	研究、科學計算、企業決策之計量方法、多目標決策分析、企業調查與研究方
	法、應用計量經濟學、 <u>巨量資料分析</u> 。

## Institute of Technology Management Master Degree Academic Year 2017

Academic Year 2017		
Minimum Term of	One Year	
Study		
Minimum Credits	39 Credits (3 credits MBA Thesis included)	
	<ul> <li>I. Prerequisites: Undergraduate level courses: Statistics, Economics, Management or Business Management and Accounting. Not included in the 42 graduation credits.</li> <li>II. Required Courses and Required Elective Courses:</li> </ul>	
	1. Required Courses 15 Credits:	
	(1)International Marketing (3 credits) (2)Bussiness Policy & Strategic Management (3 credits)	
	(3)Financial Strategies and Management (3 credits) (4)Industry Analysis and Innovation (3 credits) (5)MBA Thesis (3 credits)	
	2. Required Elective Courses (3 credits):	
Considerations and	One quantitative methodology related course is required.  III. Seminar on Management of Technology: (3 credits, required each semester, three semesters 1 credit each semester, the fourth semester 0 credits, may take other courses (3 credits) instead):	
Curriculum and	credits) instead) •	
Regulations	IV. Elective Course ( <u>18</u> credits 'six of these credits can be obtained by taking courses in other NCTU departments / institutes or accredited foreign institutions)	
	V. Passing the Oral Defense for a Thesis and four hard copies of the thesis should be submitted •	
Remark	I. Required elective courses include : Research Methods in MOT, Multivariate Statistics,	
	Regression Analysis, Time Series, Operations Research, Scientific Computing, Quantitative Methods for Business Decision, Multiple Criteria Decision Making, Business Survey and Research, Applied Econometrics, 巨量資料分析。.	

## 科技管理研究所博士班

106 學年度(106.12 修訂)

最低修業年限	二年
應修學分數	27 學分(含 3 學分博士論文研究)
逕博應修學分數	<u>54</u> 學分
應修(應選)課程	一、於第一學年修業期間必修研究方法(博士班)3 學分。
及符合畢業資格	二、博士論文研究(3 學分)。
之修課相關規定	三、國內外學術期刊各發表一篇論文。
	四、通過博士班資格考試與論文計劃書口試。
	五、通過畢業論文口試,並繳交畢業論文。
備註	1. 碩士班必修課(4 門,不含碩士論文研究)、必選課程(1 門)及先修課(4 門)皆
	為博士班研究生先修課程,但不計入博士畢業學分。
	2. 碩士班必修及必選課程,請參照本所本年度「碩士班入學學生適用之修課規
	定」。
	3. 其他未盡事宜,依本所『博士班研究生修業規章』辦理。

## Institute of Management of Technology Ph.D. Program Academic Year 2017

Minimum Term of Study	Two years
Minimum Credits	27 Credits (include Doctoral Dissertation 3 Credits)
Doctoral direct Entry Minimum Credits	54 Credits
Curriculum and Regulations	<ul> <li>I. Advanced Research Methods 3 Credits in 1 Academic Year.</li> <li>II. Doctoral Dissertation (3 credits) •</li> <li>III. Publication Requirement: two dissertation-related papers which should include at least one paper in the SSCI or SCI journals.</li> <li>IV. A student who passes the PH.D. qualifying examination and oral examination for a dissertation Proposal</li> <li>V. A PH.D. dissertation should be submitted after passing the degree examination.</li> </ul>
Remark	<ul> <li>I. Prerequisites: Undergraduate level courses: Statistics, Economics, Management, and Accounting.</li> <li>II. Prerequisites: Graduate level courses: International Marketing, Business Policy &amp; Strategic Management, Financial Strategy &amp; Management, One graduate-level quantitative course.</li> <li>III. Items not stated herein are subject to the NCTU Master and Ph.D. Degree Awarding Regulations.</li> </ul>