

# 經營管理研究所碩士班

114 學年度

最低修業年限	一年半
應修學分數	50 學分（含抵免學分、不含先修課程，非本校開設之課程最多採計 6 學分，如選修台聯大或雙聯學校課程，可額外採計至多 6 學分）。
應修（應選）課程及符合畢業資格之修課相關規定（如無，則免填）	<ol style="list-style-type: none"> <li>先修課程：碩士生先修課程包括「經濟學」、「會計學」及「統計學」等三科。碩士生於入學後，得憑入學考試成績、大學成績單或其他相關證明提出先修課程之免修申請，由所方審核。若未曾修過先修課程或其免修申請未獲通過者，經所方同意得以本所開授之選修課程認列為先修課程，惟該學科學分數不得計入畢業學分（50 學分）。</li> <li>專業課程：碩士生在學期間，必修「財務管理」、「生產與作業管理」、「行銷管理」、「人力資源管理」、「策略管理」、「科技與創新管理」及「研究方法」等七門課程。若該學年本所有開設上述課程，則不得至外系所或外校選修。碩士生於入學後，得憑大學成績單提出必修課程之免修申請，由所方審核。</li> <li>研討課程： <ol style="list-style-type: none"> <li>「論文研討（博）」，必修一學期。</li> <li>「經營講座」，必修兩學期。</li> </ol> </li> </ol>
備註	

## MBA Program Institute of Business and Management Academic Year 2025

Minimum Term of Study	One and a half years
Minimum Credits	50 Credits (including transferred credits, but excluding the credits of prerequisite courses). No more than 6 course credits are allowed from institutions outside of NYCU, with up to an additional 6 credits allowed, if they are from member schools of the University System of Taiwan or approved dual degree programs.
Curriculum and Regulations	<ol style="list-style-type: none"> <li>The prerequisite courses of the MBA program include 'Economics', 'Accounting', and 'Statistics'. Students can apply for course waiver by submitting the enrollment test certificates, undergraduate transcripts or other related supporting documents. If the student has not completed the prerequisite courses or the student's waiver application is rejected, the student may take selective courses opened by the Institute to count towards prerequisite course requirements. However, the credits of such courses will not be counted towards the graduation requirement (50 credits).</li> <li>The required courses include 'Financial Management', 'Production and Operations Management', 'Marketing Management', 'Human Resource Management', 'Strategic Management', 'Technology and Innovation Management', and 'Research Methods'. Students must not take the above mentioned courses outside of IBM, NYCU unless such courses are not provided in IBM, NYCU in that academic year. Students may apply for required course waiver by submitting undergraduate transcripts for the Institute to review.</li> <li>Regulations for seminar courses are as follows: <ol style="list-style-type: none"> <li>'Seminar on Business and Management' course is required for one semester.</li> <li>'Lectures on Business' is required for two semesters.</li> </ol> </li> </ol>
Notes	<ol style="list-style-type: none"> <li>The regulations are formulated in compliance with the MBA Program Regulations of Institute of Business and Management, NYCU.</li> <li>Ph.D. Professional Courses.</li> </ol>

Applications for minor degrees are currently not accepted.

# 經營管理研究所博士班

114 學年度

最低修業年限	二年
應修學分數	36 學分（不含先修課程及研討課程學分，非本所開設之課程最多採計 6 學分，但外籍生則非本校開設之課程最多採計 6 學分。）
直升博士生應修學分數	78 學分（不含先修課程及研討課程學分，非本所開設之課程最多採計 12 學分，但外籍生則非本校開設之課程最多採計 12 學分。）
應修（應選）課程及符合畢業資格之修課相關規定	<p>一、博士生應修課程包括先修課程、必修課程及管理專業課程。</p> <ol style="list-style-type: none"> <li>1. 先修課程：「經濟學」、「會計學」及「統計學」。</li> <li>2. 必修課程：「理論課程」、「方法課程」及「研討課程」。             <ol style="list-style-type: none"> <li>(1) 理論課程：博一生必修「管理理論(一)」及「管理理論(二)」。</li> <li>(2) 方法課程：必修「研究方法」、「統計方法與資料分析」、「多變量分析」及「計量經濟學」。</li> <li>(3) 研討課程：「論文研討」，必修兩學期。</li> </ol> </li> <li>3. 管理專業課程：由「企業策略」、「組織與人力資源」、「行銷」、「財務」、「科技與資訊」及「管理科學」六組研究領域（以下簡稱領域）中，每領域選修一門基礎課程；另擇定至少一領域為主修領域，自該領域之選修課程中選修至少三門課程。</li> </ol> <p>上述各學分須內含修習「博士班專業課程」三門 9 學分（本院各系所所開授之博士班專業課程均予承認並列入「博士班專業課程」學分之計算），且皆須於申請博士學位考試前修畢且及格。「先修課程」、「方法課程」及管理專業課程之「基礎課程」，曾於入學前修習通過之課程可申請免修，但不得抵免。若未曾修過先修課程或其免修申請未獲通過者，經所方同意得以本所開授之選修課程認列為先修課程，惟該學科學分數不得計入畢業學分。課程體系表另附。</p> <p>二、博士生通過論文計劃書口試後，在完成博士學位考試前，每學年應就研究進度（含投稿過程中之相關資料）提出公開報告，報告時間由所方統一安排。</p> <p>三、博士生在完成博士學位考試前，英文訓練須符合下列要件之一：</p> <ol style="list-style-type: none"> <li>1. 托福（TOEFL）測驗：TOEFL-PBT：550（含）以上、TOEFL-CBT：213（含）以上、TOEFL-iBT：80（含）以上，若採保留單科最佳成績則平均成績須達到 85（含）以上、TOEFL-Essentials：8（含）以上，若採保留單科最佳成績則平均成績須達到 8.5（含）以上或後制之對等分數以上；</li> <li>2. 全民英檢測驗：中高級（含）以上；</li> <li>3. 多益（TOEIC）測驗：成績 750 分（含）以上；</li> <li>4. 雅思學術組（IELTS Academic）測驗：平均成績 6.5（含）以上，若採雅思單科重考平均須達到 7（含）以上或後制之對等分數以上；</li> <li>5. 選修通過本校語言中心開設之博士班學生英語訓練課程兩門；</li> <li>6. 曾在國外取得英語系國家之學士以上學位者，可申請抵免。</li> </ol>
備註	<ol style="list-style-type: none"> <li>1. 本修課規定係依據本所博士班研究生修業規章訂定。</li> <li>2. 「論文研討」，必修兩學期及「個別研究」取消之規定，亦適用 109 學年度前在學博士生。</li> <li>3. 英語畢業要求之規定，亦適用本所所有在學博士生。</li> </ol>

# Ph.D. Program Institute of Business and Management

Academic Year 2025

Minimum Term of Study	Two Years
Minimum Credits	36 Credits (not including the credits from prerequisite courses or seminar courses. No more than six course credits are allowed from outside of the Institute. For foreign students, no more than six credits from institutions outside of NYCU.)
Minimum Credits (for students admitted for the Direct Pursuit of Ph.D. Degree)	78 Credits (not including the credits from prerequisite courses or seminar courses. No more than 12 course credits are allowed from outside of the Institute. For foreign students, no more than 12 credits from institutions outside of NYCU.)
Curriculum and Regulations	<p>1. The Ph.D. curriculum consists of ‘prerequisite courses’, ‘required courses’, and ‘area-specific courses’.</p> <p>(1) Prerequisite courses: ‘Economics’, ‘Accounting’, and ‘Statistics’.</p> <p>(2) Required courses: ‘theory courses’, ‘methodology courses’ and ‘seminar courses’.</p> <p>1) Theory courses: First-year graduate students are required to complete ‘Management Theory (I)’ and ‘Management Theory (II)’.</p> <p>2) Methodology courses: Students are required to complete ‘Research Methods’, ‘Statistical Methods and Data Analysis’, ‘Multivariate Analysis’, and ‘Econometrics’.</p> <p>3) Seminar courses: ‘Seminar on Business and Management’ course: Students must complete two semesters of this seminar course.</p> <p>(3) Area-specific courses: Students are required to complete six fundamental courses for the six specified research areas: Business Strategy, Organization &amp; Human Resource, Marketing, Finance, Technology and Information, and Management Science (one fundamental course for each research area), and at least three elective courses related to his/her major research area.</p> <p>The courses taken must include at least three Ph.D. professional courses (nine credits), which include those offered by the Institute as well as those offered by the College of Management. Students shall complete all courses mentioned above prior to application for the Doctoral Final Examination. Students may apply for course waiver, but not credit exemption, of any prerequisite courses, methodology courses, and fundamental courses of the six research areas. If the student has not completed the prerequisite courses or the student’s waiver application is rejected, the student may take elective courses opened by the Institute as prerequisite courses following approval by the Institute. However, the credits of such courses will not be taken into account for the graduation requirement (36 credits). Please refer to the list of Course System for the Ph.D. Program.</p> <p>2. Every student, after passing the Dissertation Proposal Defense and before taking the Doctoral Final Examination, is required to present his/her research progress (including related publication information) every academic year. The presentation date and time is arranged by the Institute.</p> <p>3. Before a doctoral candidate can apply for the Doctoral Final Examination, he/she must meet one of the following requirements for English proficiency:</p> <p>(1) TOEFL Test: 550 or above in TOEFL PBT; 213 or above in TOEFL CBT; 80 or above in TOEFL iBT, or 85 or above in TOEFL iBT MyBest Scores; 8 or above in TOEFL Essentials, or 8.5 or above in TOEFL Essentials MyBest Scores, or the equivalent grades in other forms of TOEFL</p> <p>(2) GEPT Test: High-intermediate or above</p> <p>(3) TOEIC Test: 750 or above</p> <p>(4) IELTS Academic Test: overall 6.5 or above in IELTS Academic, or overall 7 or above in IELTS One Skill Retake, or the equivalent grades in other forms of IELTS</p>

	<p>Academic</p> <p>(5) The student may complete two doctoral English courses offered by the NYCU Language Teaching and Research Center</p> <p>(6) Students who received their degrees in English-speaking countries may request a waiver for the English language competency requirement mentioned above</p>
Notes	<p>The regulations are formulated in compliance with the Ph.D. Program Regulations of Institute of Business and Management, NYCU.</p> <p>Regulation 1-(2)-3) and regulation 3 also apply to students admitted in or before AY 2023-24.</p>