

高階主管管理碩士學程專班 (EMBA)

114 學年度

Executive Master of Business Administration (EMBA)

Academic Year 2025

| <p>最低修業年限 Minimum study period</p> | <p>二年 Two years</p> | | | | | | |
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| <p>應修學分數 Required credits</p> | <p>必修 27 學分(含碩士論文研究 3 學分)、必選 6 學分，選修 9 學分，共 42 學分。 27 required credits (including 3 credits for Master's Degree Thesis Research), 6 required-elective credits, and 9 credits for elective courses, totaling 42 credits.</p> | | | | | | |
| <p>應修(應選)課程及符合畢業資格之修課相關規定(如無，則免填) Required (including required-elective) courses and course requirements for graduation eligibility (if none, leave blank)</p> | <p>一、必修及必選課程開課時程表(每門課程 3 學分) I. Course schedule for required and required-elective courses (3 credits per course)</p> <table border="1" data-bbox="384 618 1337 1957"> <thead> <tr> <th data-bbox="384 618 692 701">開課時程 Course Schedule</th> <th data-bbox="692 618 1337 701">課程名稱 Course Title</th> </tr> </thead> <tbody> <tr> <td data-bbox="384 701 692 1211"> <p>第一年 (含升二年級暑期) First Year (including the summer vacation connecting to the 2nd year)</p> </td> <td data-bbox="692 701 1337 1211"> <p>1. 高階主管會計 Accounting for Executives 2. 贏利模式研討 Business Model in Excellence 組織與人力資源管理 3. Organization and Human Resource Management 財務策略與管理 4. Financial Strategies and Management 行銷策略與管理 5. Marketing Strategies and Management 全球經濟視野 6. Global Economic Prospects</p> </td> </tr> <tr> <td data-bbox="384 1211 692 1957"> <p>第二年 Second Year</p> </td> <td data-bbox="692 1211 1337 1957"> <p>7. 策略管理 Strategic Management 8-1. 供應鏈策略與管理 Supply Chain Strategy and Management 高科技產業投資與創業分析 8-2. Investment and Venture Analysis of High Tech Industry (8-1.及 8-2.二擇一修習) (Select one of 8-1 and 8-2) 9. 資訊與管理專題 Seminar on Information and Management 公司治理與永續發展 10-1. Corporate governance and sustainable development 淨零轉型與數位轉型專題研討 10-2. Seminar on Net-Zero and Digital Transformation (10-1.及 10-2.二擇一修習) (Select one of 10-1 and 10-2)</p> </td> </tr> </tbody> </table> <p>※課程 1.至 7.及 9.為必修，課程 8-1.、8-2.、10-1.、10-2.為必選。 Course numbers 1-7 and 9 are required courses, and numbers 8-1, 8-2, 10-1, and 10-2 are required-elective courses.</p> <p>二、碩士論文研究 II. Master's Degree Thesis Research</p> | 開課時程 Course Schedule | 課程名稱 Course Title | <p>第一年 (含升二年級暑期) First Year (including the summer vacation connecting to the 2nd year)</p> | <p>1. 高階主管會計 Accounting for Executives 2. 贏利模式研討 Business Model in Excellence 組織與人力資源管理 3. Organization and Human Resource Management 財務策略與管理 4. Financial Strategies and Management 行銷策略與管理 5. Marketing Strategies and Management 全球經濟視野 6. Global Economic Prospects</p> | <p>第二年 Second Year</p> | <p>7. 策略管理 Strategic Management 8-1. 供應鏈策略與管理 Supply Chain Strategy and Management 高科技產業投資與創業分析 8-2. Investment and Venture Analysis of High Tech Industry (8-1.及 8-2.二擇一修習) (Select one of 8-1 and 8-2) 9. 資訊與管理專題 Seminar on Information and Management 公司治理與永續發展 10-1. Corporate governance and sustainable development 淨零轉型與數位轉型專題研討 10-2. Seminar on Net-Zero and Digital Transformation (10-1.及 10-2.二擇一修習) (Select one of 10-1 and 10-2)</p> |
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| | <p>1. 碩士論文研究 3 學分 3 credits for Master's Degree Thesis Research</p> <p>2. 可完成個案或產業性質論文 Can do case-study or industry-based research paper.</p> <p>三、選修課程 III. Elective Courses</p> <p>1. 研究生可自本院各系所、碩士在職專班及學位學程選修課程 9 學分。 Graduate students can select courses totaling 9 credits from the College's departments/institutes, in-service master's programs, and degree programs.</p> <p>2. 畢業學分承認非本學程開授之課程至多 6 學分。 A maximum of 6 credits earned from courses not offered by the Program can be recognized as graduation credits.</p> <p>3. 本院碩士班先修課程：經濟學、會計學、管理學、統計學、計算機概論等科目不列入畢業學分。 Credits earned from the College's master's-level preparatory courses (including Economics, Accounting, Management, Statistics, Introduction to Computers, etc.) will not be counted among credits for graduation.</p> |
| 備註 Note | <p>一、每門課由數個單元組成，每個單元互相連貫，可由不同的老師講授，以整合理論與實務、專兼任教授及產業專家之專長。惟每門課由一位教授負責協調。 I. Each course is composed of several units. The units are connected with each other, and may be taught by different teachers; they may integrate theory and practice, and different full-time/part-time professors' and industry experts' areas of expertise. However, each course will have one professor acting as coordinator.</p> <p>二、由管理學院規劃並得與本校其他學院共同開設。 II. Courses are planned by the College of Management, but may be jointly offered by the College and other University colleges.</p> <p>三、每學年各課程開課時程由本學程訂定。 III. Specific course schedules for each academic year are determined by the Program.</p> <p>四、上課時間：週一至週五晚上或週六、日全天，企業參訪依受訪單位安排。 IV. Class times: Evenings, Monday to Friday, or whole-day classes on Saturdays/Sundays. Business visits will be as scheduled by the units to be visited.</p> |